



# Gypsy Blooms Floral



## What should you have during a Consultation?

Consultations are SO exciting! It means that you are getting married and we get to jump in to all the fun details. I may be biased, but the décor aspect of Wedding and Event Planning is my absolute favorite and usually helps ease some of the other typical planning stresses. But what should you know before scheduling a consult? And what should you have during the consult and in preparation for it? You may know by now how much I love lists, so it's no surprise that I've made you another one Enjoy! And as always. Please reach out if you have any questions along the way.

### What should you know BEFORE scheduling a consultation?

**1- Your Wedding Date.** This is essential because we cannot book you unless we know we are available.

**2- Your Venue.** Typically, you'll know your Venue when you know your date, because that's how choosing a date usually goes. But not every Event is the same and sometimes you're choosing between two locations. Vendors prefer to know where, not just for traveling purposes, but for parking and unloading reasons (some city locations have very limited parking which would mean extra planning on our part) but also to know if we are familiar with the Venue and staff there.

### What should you have during the consultation?

**1- 45 + minutes.** My consultations are very detailed. We go over a ton, and essentially become best friends so obviously this takes time.(lol) Phone consults are typically 45-60 minutes and in person are usually an hour to an hour and a half. It definitely depends on how big your Event is and some consults are super quick and simple, but it's a good idea to block out about an hour so we aren't rushing through important details.

**2- Note taking skills.** Whether it's in your phone or an old school pen and notebook, you will most likely need to jot down key things. There is usually questions I need answered that you may not have right then and there and you will need to find out. (Usually a Venue question or measurements)

**3- A budget in mind.** I cannot stress this enough. Nobody likes the budget question because it's uncomfortable and we all feel like we're being judged somehow based off a number. But Wedding budgets vary greatly and Pinterest turns us all into dreamers. So sometimes our budget doesn't meet our vision. I am here to tell you that that is okay! I am here to help with suggestions that match both your vision and financial plan. But I need somewhere to start. A ballpark is all I'm asking for. Of course, I don't expect you to know what flowers and décor costs, that's my job, but having a budget in mind is essential to helping create your vision without adding more stress to it all.

**4- A theme or palette in mind.** Your Event should reflect you. And you are different than the next person. Pinterest is fantastic for ideas but sometimes we're just not seeing exactly what we had in mind. I can help with this. I personally LOVE helping with color matching, theme enhancing and anything décor related. So if you are struggling with exact palette, I can certainly help with color combinations and textures that compliment. With that said, it is very helpful to have a starting point. So knowing a mood, base palette or concept at the beginning is definitely going to help.